



SPONSORSHIP

2026



ABOUT KWFC

Formed in 2019 through the merger of Kingsley and Westside Football Clubs, KWFC has quickly established itself as a leading force in the local football scene.

Our commitment to fair play, respect, and community has driven our rapid expansion, with over 600 active members now competing across a range of divisions from MiniRoos, through JDL and JCL, up to Men's State League and Women's Central League.

With a footprint spanning Perth's northern suburbs, KWFC is not only a local football force, but also a vibrant community hub.

Our football operations include:

**Senior Men at Chichester Park, Woodvale
Junior Boys at Bramston Park, Burns Beach
Female Football at MacNaughton Park, Kinross**

KWFC aims to be the leading community football club in Perth's north, providing opportunities for players of all ages to develop and flourish.

Through an environment that fosters learning, development and team spirit, we actively encourage our members to build and sustain our club for the future.

At a glance

600+ playing members



3100+ followers



2100+ followers

Matches streaming weekly on:



WHY PARTNER WITH KWFC

Aligning your company with KWFC offers major opportunities for visibility and community engagement. Here's why partnering with us is a strategic move:

Rapid Growth: As one of Perth's fastest-growing football clubs, KWFC is expanding its reach and influence, offering a dynamic platform for your brand.

Diverse Audience: Our extensive network includes over 600 active players, passionate supporters and a highly engaged social media following.

Community Focus: We are deeply rooted in the local community, driving initiatives that promote sportsmanship, inclusivity, and positive social impact.

By partnering with KWFC, you not only support the development of local football talent but also position your brand as a key contributor to community growth and engagement.

Our sponsorship packages combine digital and match day branding opportunities, tailored to fit all budgets.

We look forward to discussing how we can help you achieve your business goals while supporting our shared vision for community and sporting excellence.



SPONSORSHIP PACKAGES

KWFC MEN



MEN'S STATE LEAGUE TRAINING SHIRT SPONSOR 2026

Company logo displayed prominently on the front of the State League Training Shirts (approx. 60 shirts) worn by all KWFC State League players throughout the 2026 season

Full page priority listing in 2026 KWFC Business Directory

Block mounted, framed shirt for display in your home or workplace

Supporters pack including 2 x Polo Shirts, Scarves and Beanies

2.5m teardrop banners branded with company logo displayed at all State League home games at Chichester Park

Recognition as a Major Sponsor on club website and social media, including all State League match-day promos and weekly KWTV highlights videos

Monthly company promotion on KWFC social media

2 x tickets to all social functions including VIP Sponsors Day and 2026 End of Season Gala Event

COST

**\$6,000 for 2026 season or
\$9,000 for both 2026 & 2027 seasons**

Note: All prices shown are exclusive of GST. GST will be added to the total amount on the tax invoice.

MEN'S STATE LEAGUE

WARM UP SHIRT SPONSOR 2026

Company logo displayed prominently on the front of the Match Day Warm Up shirts (approx. 40 shirts) worn pre-game by KWFC State League First Team & Reserves squads throughout the 2026 season

Full page priority listing in 2026 KWFC Business Directory

Block mounted, framed shirt for display in your home or workplace.

Supporters pack including 2 x Polo Shirts, Scarves and Beanies.

2.5m teardrop banner branded with company logo displayed at all State League home games at Chichester Park

Recognition as a Major Sponsor on club website and social media, including all State League match-day promos and weekly KWTV highlights videos

Monthly company promotion on KWFC social media

2 x tickets to all social functions including VIP Sponsors Day and 2026 End of Season Gala Event

COST

*\$4,000 for 2026 season or
\$7,500 for both 2026 & 2027 seasons*

*Note: All prices shown are exclusive of GST.
GST will be added to the total amount on the tax invoice.*

MEN'S AMATEURS

Major Sponsor

Company logo displayed prominently on the front of the Match Day shirts worn during the 2026 season

Half Page listing and recognition in 2026 KWFC Business Directory

2.5m teardrop banner branded with company logo displayed at all Amateur Premier League home games at Chichester Park

Recognition as a Major Sponsor on club website and social media, including all Amateur League match-day promos and weekly KWTV highlights videos

Bi-monthly company specific promotion on KWFC social media

2 x tickets to all social functions including VIP Sponsors Day and 2026 End of Season Gala Event

PACKAGE COST

*\$4,000 for First Team squad only
OR \$6,000 for both First Team and Reserve squads*

*Note: All prices shown are exclusive of GST.
GST will be added to the total amount on the tax invoice.*

SPONSORSHIP PACKAGES KWFC JUNIORS



JUNIOR TEAM SPONSOR

U13s to U16s - Girls and Boys JDL & JCL

2026 Packages

4 OPTIONS PER TEAM:

Playing Shirt - Front
\$1750

Playing Shirt - Rear
\$1350

Training / Away Shirt - Front
\$1550

Training / Away Shirt - Rear
\$1200

Prices shown are for the 2026 season.

Should you wish to combine packages for one team,
please contact us to discuss pricing.

All Packages include:

Company logo prominently displayed on Playing Shirts / Training Shirts worn during 2026 season.

Welcome post on KWFC Social Media directing members to your page or website

Half page listing and Junior Team Sponsor recognition in the 2026 KWFC Business Directory

Recognition as a Junior Team Sponsor on club website and social media, including all JDL and JCL match day promotion.

2 x tickets to VIP Sponsors Day at Chichester Park during the State League season

Note: All prices shown are exclusive of GST.
GST will be added to the total amount on the tax invoice.

JUNIOR TEAM SPONSOR

12s Under - Boys and Girls MiniRoos

2026 Sponsorship Packages

4 OPTIONS PER TEAM

Playing Shirt - Front
\$1550

Playing Shirt - Rear
\$1250

Training / Away Shirt - Front
\$1500

Training / Away Shirt - Rear
\$1150

Prices shown are for the 2026 season.
Should you wish to combine packages for one team,
please contact us to discuss pricing.

All Packages include:

Company logo prominently displayed on Playing Shirts / Training Shirts worn during 2026 season.

Welcome post on KWFC Social Media directing members to your page or website

Half page listing and Junior Team Sponsor recognition in the 2026 KWFC Business Directory

Recognition as a Junior Team Sponsor on [club website](#) and [social media](#), including all JDL and JCL match day promotion.

2 x tickets to [VIP Sponsors Day](#) at Chichester Park during the State League season

*Note: All prices shown are exclusive of GST.
GST will be added to the total amount on the tax invoice.*

BRONZE & SILVER

General Club Sponsorship Packages

BRONZE PACKAGE - \$750

- *Welcome post on KWFC Social Media directing members to your company socials or website*
- *Quarter Page listing and Bronze Sponsor recognition in the 2026 KWFC Business Directory*
- *Recognition as Bronze Sponsor on club website*

SILVER PACKAGE 1 - \$1000

- *Welcome post on KWFC Social Media directing members to your company socials or website*
- *Half page listing and Silver Sponsor recognition in the 2026 KWFC Business Directory*
- *Recognition as Silver Sponsor on club website*
- *2 x tickets to VIP Sponsors Day at Chichester Park during the State League season*

SILVER PACKAGE 2 - \$1750

Includes all benefits of Silver Package 1 plus:

- *2.5m teardrop banner branded with YOUR COMPANY logo displayed on game day at your choice of Chichester, Bramston or MacNaughton Parks*
- *2x KWFC Match Day polo shirts*

Note: All prices shown are exclusive of GST.

GST will be added to the total amount on the tax invoice.



WINNERS

Sponsorship EOIs:
<https://shorturl.at/haHRf>



Enquiries:
president@kingsleywestsidefc.com

